

# Work

Let's ship together.



Safia Saif

# Story

Safia Saif is a marketing analytics agency founded by Wasim Ullah, a seasoned full-stack marketer with more than a decade of comprehensive experience.



# The Big Deal.

### Marketing

- Paid Advertising
- Content Mrktng
- Search Eng. Opt.

### Analytics

- Analytics Audit
- Dashboards
- Configuration

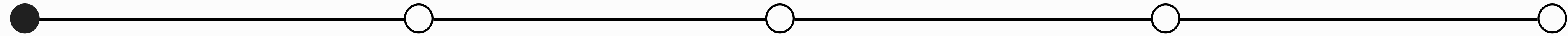
# Data driven marcom.

We optimise your conversions using analytics behind.

# Process

Onboarding Call

Strategy Execution



Marketing Review

# Marketing

## **Paid Advertising**

Enhance your online presence and drive results with targeted paid advertising strategies.

## **Content Marketing**

Elevate brand awareness and loyalty through strategic content marketing.

## **Search Engine Optimization**

Optimize your online visibility with powerful SEO strategies aka dominate search engine results.

# Analytics

## **Analytics Audit**

Conduct a comprehensive digital analytics audit to refine strategies.

## **Dashboards Setup**

Effortlessly monitor and analyze key metrics with custom digital analytics dashboards.

## **Analytics Configuration**

Maximize data accuracy and insights. Ensure precise digital analytics configuration.

# Conversions

Based on the previous two areas of focus, Safia Saif builds a solid ground to optimize your sales funnel driving the conversions.

# Clients

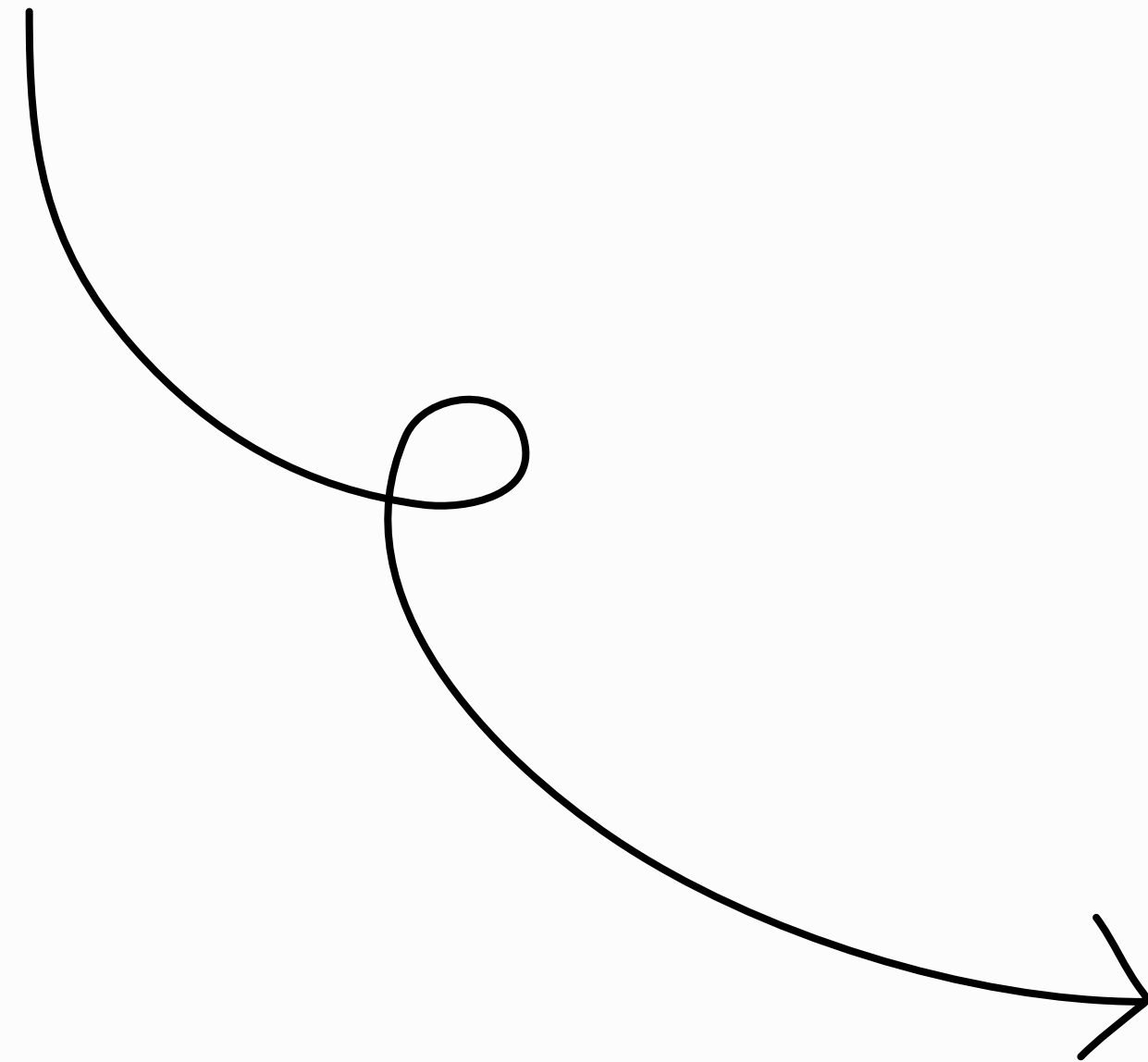
BAZAAR



UCDAVIS

Our team has worked with AXA Gulf, Abu Dhabi Ports Group, UC Davis, Harper's Bazaar, Green Ford, and IFFCO.

“Your marketing data speaks.”



Are you listening?



# Start

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# Thank You

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